The NAMI Wisconsin Annual Conference 2021 will be April 23 & 24, 2021 at the Ingleside Hotel in Pewaukee, Wisconsin.

Keynote: Promoting Recovery through Self-Direction and Wellness Management: New Evidence and Useful Tools
Dr. Judith A. Cook
New evidence from the fields of illness self-management and self-directed care shows us how to promote lasting recovery by building on strengths and capabilities. By addressing the social determinants of health, we acknowledge that the journey toward a meaningful life engages the mind and body, while also addressing economic and cultural contexts.

Racial Equity is a Verb
Lissa Jones-Lofgren
As we seek to better outcomes for the families we serve, we must deepen our awareness and understanding of the complexities presented by the construct of race and its impacts on mental wellness and family well-being.

Crisis Assessment Response Teams
Lauren Hubbard, RN
Several models of mental health crisis response have been advocated for over the past number of years. Currently, there are several models around the country that have been successful in jail diversion, reduced number of arrests, decrease in officer time on call, and other successful outcomes. In this webinar we will learn about the team program in Milwaukee.

Supporting & Enhancing the Roles of Family in Mental Illness Recovery
Dr. Heather Schmidtkehn
Mental illness recovery is a concept that offers hope to all persons living with mental illness; however, it is especially important for those that are unlikely to be completely free of symptoms and/or the need for mental health treatment. It is essential that providers, consumers, and family members understand how to support and enhance the role of family in mental illness recovery.
Welcome

Thank you so much for joining us at our Growing Stronger Together Virtual Event! We are so happy you’re here to attend a variety of inspiring workshops with a diverse range of mental health topics.

Our virtual event’s theme, Growing Stronger Together, will focus on the strength of NAMI as a grassroots organization.

We are so grateful for the talented and inspiring presenters who are volunteering to share their valuable expertise in a variety of breakout sessions. A special thanks goes out to our keynote speaker, Dr. Judith A. Cook for starting the event out strong.

We hope you can leave the Growing Stronger Together Virtual Event with new ideas and perspectives to continue bettering the mental health system in your local communities.

Make sure to take a peek at our website and visit our wonderful group of virtual exhibitors. If you have any questions, please feel free to email us at nami@namiwisconsin.org or give us a call at (608) 268-6000.

Looking for ways to stay healthy?

Ask the Anthem experts.

Take steps to manage stress:

- Eat healthy foods.
- Stay active.
- Get support from family and friends.

Get more tips at www.anthem.com/wisconsin.

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AWMMKT-0214-18

AWIMKT-0214-18
"When a person living with serious mental illness relapses, it’s devastating and progressively makes it harder to achieve their potential. That’s why we continue to work tirelessly to provide medicines and conduct research that offer hope for the individual and their families, so they can live fulfilling and healthier lives.”

— Courtney Billington
President, Janssen Neuroscience

Janssen Neuroscience applauds those working together at the county, state, and federal levels, especially at the intersection of criminal justice and mental health reform, to champion a better future for individuals with serious mental illness, including schizophrenia and mood disorders.

We can and should continue to set a higher standard for how we support individuals with serious mental illness.

Janssen’s unwavering commitment to delivering innovative mental health therapies spans 50 years, and we will continue to champion treatments to improve the lives of those with serious mental illness.

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Lakeland Care is your local option for Family Care Program services. Contact your local Aging and Disability Resource Center (ADRC) for more information.

www.lakelandcareinc.com
Congratulations to the following NAMI Wisconsin Iris Award recipients!

Jim Maddox Peer of the Year Award
Paula Verrett
for outstanding leadership and contributions to their peers.

Lifetime Contribution to Advocacy
Beverly Norelius
for a lifetime of dedicated efforts to influence public-policy, resource allocation, and/or beliefs within political, economic, and social systems or institutions.

Spark Plug Award
Bernie Corsten
for enthusiastic and vigorous efforts to ‘spark’ action, promote programs, fight stigma, etc.

Advocacy Award
Rosemary Pechous
for outstanding efforts to influence public-policy, resource allocation, and/or beliefs within political, economic, and social systems or institutions.

Special Recognition Award
Kathy Jacobson
for contributions and/or efforts that went above and beyond to support NAMI.

Volunteer of the Year Award
Janet DeLeo
for an unprecedented dedication of time and talent to support NAMI.

Education Advancement Award
Linda S. Froehlich
for efforts to breakdown stigma by providing education about mental illness, treatment, recovery, and/or NAMI.

Outstanding Contribution to NAMI Wisconsin
Frank Mixdorf
for efforts to breakdown stigma by providing education about mental illness, treatment, recovery, and/or NAMI.

Leadership Award
Jeffrey Berzowski
for outstanding leadership at the state or local level.

CIT Officer of the Year
Justin Greuel
for outstanding service to the community that embodies the fair and kind treatment for people with mental illness and works proactively to de-escalate situations.

Rise above

If someone you love is struggling with mental health or addiction, you don’t have to suffer alone. At Rogers Behavioral Health, we can help find a path to recovery. Together, we can not only face your challenges, we can rise above them.

Rogers Behavioral Health
rogersbh.org  800-767-4411

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CMS Peer Support Specialists are available 24/7 to explore opioid use disorder treatment possibilities.

Community Medical Services (CMS) is an opioid treatment program that provides medication-assisted treatment (MAT) for opioid use disorder (OUD) using methadone, buprenorphine, and naltrexone, along with behavioral therapies and counseling.

Agencies we partner with:
✓ Hospitals & Emergency Departments
✓ Residential Treatment Programs
✓ First Responders & Crisis Response
✓ Criminal Justice Agencies
✓ Drug Courts

Call 24 hours a day, 7 days a week to reach a CMS Peer Support Specialist
414-238-1306   414-238-5948

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September, 2020
This September, you can win prizes, receive newsletters, access discounts on events, and, most importantly, help those affected by mental illness! When you become a NAMI Member, you support us at the national, state, and local levels.
namiwisconsin.org/join

October, 2020
Although we are not hosting an in-person opening night this year, we would like to invite everyone who feels comfortable to the Lakeside St Coffee House for the 14th Annual Healing Art Show. We will also have a video about the show on our website.
namiwisconsin.org/health-art-show

namiwisconsin.org/health-art-show

COOKBOOK
When someone is diagnosed with a physical illness, they are often showered with support, kindness, and casseroles from friends and family. Unfortunately, that is not always the case when someone is affected by mental illness. We would like to change this narrative with this casserole cookbook specifically made for people who are affected by mental illness.
namiwisconsin.org/cookbook

KIDS VIDEO
Let’s Talk About Mental Illness is a new fun and engaging video made for elementary age kids to start the conversation about mental illness! After watching the video with your children or class, check out our free downloadable worksheets or order some free stickers to continue learning about mental illness.
namiwisconsin.org/lets-talk-about-mental-illness

HEALING ART SHOW

MEMBERSHIP DRIVE
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namiwisconsin.org/lets-talk-about-mental-illness
Proud to be growing stronger together with NAMI
in support of the rights of individuals with mental illness

thank you, presenters!
The NAMI Wisconsin Staff and Board of Directors would like to thank all of our expert presenters that volunteered their time to be here at the Growing Stronger Together Virtual Event. We appreciate you sharing your valuable knowledge on such important topics and are grateful for the ongoing support in our community.

Interested in presenting at the Annual Conference 2021?
NAMI Wisconsin is seeking proposals from qualified professionals, leaders, and experts in the mental health field for the Annual Conference 2021. This conference will be held at the Ingleside Hotel on April 23 & 24, 2021. For more information or to submit a workshop proposal, please contact our Communications and Events Coordinator, Ellie Thompson at ellie@namiwisconsin.org. Thank you!

EXHIBITOR directory
The NAMI Wisconsin Staff and Board of Directors would like to sincerely thank the numerous corporate partners and other organizations whose generous contributions helped make the NAMI Wisconsin Growing Stronger Together Virtual Event possible!

We would also like to give a huge THANK YOU to all our exhibitors who spent time sharing information and resources at this year’s conference. If you would like more information about any of the exhibitors, please reference our directory below.

Anthem Blue Cross Blue Shield
www.anthem.com/wisconsin

Employment Resources, Inc. (ERI)
www.eri-wi.org

Ottawa University
www.ottawa.edu

Community Medical Services
www.communitymedicalservices.org

Janssen Neuroscience
www.janssen.com/neuroscience

REDI Transports
www.redi-transport.com

Cornerstone Counseling Services
www.cornerstonecounseling.com

Lakeland Care, Inc.
www.lakelandcareinc.com

Rogers Behavioral Health
www.rogersbh.org

Disability Rights Wisconsin
www.disabilityrightswi.org

Mood Journal Plus
www.moodjournalplus.com

Wisconsin Department of Health Services
www.dhs.wisconsin.gov/resilient

Cornerstone Counseling Services has been dedicated to providing the finest outpatient care for mental health and chemical dependency needs in children, adolescents and adults for the last 27 years. With over 145 clinicians and our 10 Metro Milwaukee area locations, we can provide a full spectrum of care and will be able to specialize for your individual needs. We provide comfortable, convenient professional surroundings that foster the healing process of psychotherapy. When you enter our doors, you can be sure that you are entering a caring, compassionate, respectful environment. We believe that emotional well-being is essential for each person to reach his or her fullest potential.

Visit us at www.cornerstonecounseling.com
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Call (262) 789-1191 to schedule
Together with those we serve, we lay the cornerstones for better lives.
More than a job...

A job can improve health, stability, social connections, personal satisfaction, and of course, your wallet. Connect with us:

- Find and keep a job
- Understand your public benefits and health insurance
- Increase your earnings
- Explore your employment potential
- Advance in your career

What are your job goals?
We can help you achieve them.

Resilient Wisconsin works with experts, programs, and agencies throughout our state to bring together the latest evidence-based tools, data, and trauma-informed practices. So that health services professionals and the people they serve can find the behavioral health resources and support they need.

Learn more at resilient.wisconsin.gov.
NAMI Wisconsin would especially like to thank our volunteers and members of the Annual Conference Planning Committee who helped make the Growing Stronger Together Virtual Event such a huge success.

acknowledgements

John Battaglia
Rebecca Radue
Tony Sabel
Kay Jewell
Scott Lutostanski
Anna Weber

Earn your degree at Ottawa University!
- Bachelor of Arts in Human and Social Services
- Bachelor of Arts in Psychology
- Master of Arts in Counseling

Visit Ottawa.edu to learn more!
Our Mission

NAMI Wisconsin is a state organization of NAMI. The mission of NAMI Wisconsin is to improve the quality of life of people affected by mental illness and to promote recovery. NAMI Wisconsin will accomplish its mission through the following:

- Promote public education and understanding of mental illnesses.
- Advocate at all levels of government and throughout the public sector to improve mental health care in Wisconsin.
- Support affiliates by providing follow-up advice and counsel; educational and training programs and materials; access to financial resources as appropriate; and by offering conferences, seminars, and presentations.
- Establish and strengthen local affiliates to keep with NAMI’s principles and guidelines.