



# ANNUAL REPORT 2019

# A MESSAGE FROM NAMI WISCONSIN

NAMI Wisconsin envisions a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares. Our mission is to provide advocacy, education, support and public awareness to improve the lives of all effected by mental illness. In 2019, NAMI Wisconsin provided trainings for our affiliate leaders to increase knowledge and reduce stigma throughout the state. We hosted several events including our conference, Healing Art Show, Action on the Square, Leadership Summit and a Raise Your Voice Forum. With the collaboration and continued support of our affiliates many presentations, classes, support groups and outreach events were hosted to meet the goals of the Alliance mission. Our state office spent much of 2019 upgrading our website which provides resources and support to our affiliates and CIT/CIP trainings. We also upgraded our technology and increased our security measures including online software and accounting systems through outside consultation. These upgrades while adding to our expenses, will help us move forward and maximize our impact in future years. We look forward to 2020 with renewed energy and dedication to our organizations commitment to our members. We hope you join us in our enthusiasm and invite more members to join our Alliance. Thank you to all our NAMI members for your support.

Sincerely,

NAMI Wisconsin Board Of Directors and Staff

## FINANCIALS

### 2019 INCOME - \$531,378

Grants - \$375,780  
Donations - \$55,982  
Events - \$39,677  
Membership - \$20,537  
CHC - \$15,612  
Misc. - \$1,394  
Other Income - \$22,396

### 2019 EXPENSE \$557,220

Personnel - \$278,254  
Training - \$102,261  
Outreach - \$3,292  
Operating - \$18,295  
Supplies/Postage/Printing - \$40,734  
Accounting & Audit- \$14,442  
Conference - \$29,177  
Insurance - \$4,819

Board Expense - \$3,934  
NAMI & Affiliate - \$4,168  
Supplies/Maint. - \$10,503  
Building Maintenance - \$2,345  
Travel - \$5,932  
IT/Web - \$16,726  
Depreciation - \$6,498  
Other Expenses - \$15,040



NAMI Wisconsin is so grateful to have such overwhelming and continued support from donors, sponsors, and partners. These funds directly support our mission of improving the lives of people affected by mental illness. Your kindness and generosity allows us to continue to grow and increase the impact of NAMI's mission in Wisconsin.

## STAFF

Mary Kay Battaglia  
*Executive Director*  
Gina Leahy  
*Administrative Coordinator*  
Crystal Hester  
*Public Policy and Advocacy Director*  
Ellie Thompson  
*Communications and Events Coordinator*  
Megan McLachlan  
*Program Coordinator*  
Molly Eckerle  
*Program and CIT Intern*  
Dennis Wilder  
*Custodian*

*The following people were employees during 2019 but are no longer on the staff:*

Jessica Gruneich, J.D.  
*Executive Director*  
Chrisanna Manders  
*Associate Director*  
Emily Grebner  
*Development Director*

## VOLUNTEERS

Nancy Abraham	Barb Pollack
Bob Fox	Rebecca Radue
Jean Fox	Donna Riemer
Carol Grogan	Tony Sabel
Sara Moldenhauer	Kathy Schmidt
Sita Diehl	Maria Hanson
Alex Battaglia	Paula Verett
Patty Plantz	Sue Petkovsek
Zhuanghan (Hannah) Dong	Sheryl Smith
Chris Keenan	Susan Schoenmarklin
Mattie Keepers	Geri Murtaugh
Adam Malueg	Helen Iverson
Amy Mattson	Jerry Iverson

## BOARD OF DIRECTORS

Kay E. Jewell, MD, President  
Lauren Keepers, Secretary  
Tenisha Grimmer, Treasurer  
Angela Fingard  
Carin O'Rourke (PLC Co-Chair)  
Chrissy Barnard (PLC Co-Chair)  
Scott Lutostanski  
Sita Diehl

*The following people served during 2019 but are no longer on the Board of Directors:*

Rob Golub, President  
Rick Muhammad, Vice President  
Kevin Slaby, Treasurer  
Chris Keenan (PLC Co-Chair)  
Christine Javid  
John Battaglia, MD  
Martine Batson  
Scott Anderson

# COMMUNITY EVENTS & OUTREACH

## ANNUAL CONFERENCE 2019

The 2019 Annual Conference, *One Mind, One Community* brought in almost 350 mental health advocates to the Aliant Energy Center. This year's conference focused on the past and future of our community. Highlighted by keynote speakers Meghan Henderson and Judge Everett Mitchell, attendees had the opportunity to participate in a number of workshops and presentations on topics such as the common struggles with mental illness within law enforcement, legislative advocacy and art therapy.



## HEALING ART SHOW

In honor of Mental Illness Awareness Week, NAMI Wisconsin coordinated the 13th Annual Healing Art Show. Hosted for a second year at the Lakeside St. Coffee House, the Healing Art Show is an exhibit of artists from all over the state who have experienced mental illness at some point in their lives. It was created to break down stigma surrounding mental illness and to spread awareness. This year's exhibit featured 30 participating artists. On October 5th, we kicked the special exhibit off with an opening reception which was attended by over 200+ community members.

## WARM WINTER WISHES: A WINTER SUPPLY DRIVE

NAMI Wisconsin coordinated a warm winter wishes drive to collect new scarves, hats, blankets, coats and warm clothing to let community members affected by mental illness know that they are not alone in facing mental health challenges. The collected items were sent to persons affected by homelessness in Dane County Detox. In total, over 600 items were donated to our drive.



## NAMI WISCONSIN LEADERSHIP SUMMIT

On November 2nd, over 70 affiliate leaders from across the state gathered at the American Family Insurance Training Center for this year's Leadership Summit to share, brainstorm, and collaborate with one another. The summit kicked off with a warm welcome address from Mary Kay, our new Executive Director. Throughout the remainder of the day, there were over 15 presentations on topics like growing a NAMI affiliate, program updates, and much more.

## LITTLE FREE LIBRARY

Little Free Library is a nonprofit organization that inspires a love of reading, builds community, and sparks creativity by fostering neighborhood book exchanges around the world. We decided to install our own Little Free Library in front of our office to share resources, information, and brochures to people who need help. We also had a social media contest for our affiliates and gave the winner their very own Little Free Library.



# ADVOCACY



## ACTION ON THE SQUARE

On May 9th, over 150 NAMI advocates from around the state, including more than 50 high school students, gathered in Madison to advocate for mental health. This event included a morning session where attendees learned about legislative issues that affect mental health care, a rally where our advocates made their voices heard by public, followed by one-on-one meetings with their elected officials at the State Capitol.

At the meetings with their legislators, attendees discussed the state budget, the necessity of affordable mental health treatment services and the impact mental health workforce shortages have on accessing these services. Advocates also talked about youth mental health, jail diversion and strengthening our suicide prevention efforts, including addressing access to lethal means.

## LEGISLATIVE UPDATES

January 2019 marked the start of the 2019-2020 legislative session. NAMI Wisconsin met with members of Joint Finance Committee and testified at several Senate and Assembly hearings on what we need in the state budget for people living with mental illness and their families to be successful in recovery. Some state budget wins included additional per pupil funding for special education, increases to school-based mental health services, expansion of OARS and TAD (two important criminal justice programs), and a 2% increase to public transit, just to name a few.

Another important legislative happening was the formation of the Speaker's Task Force on Suicide Prevention. The bipartisan Task Force travelled around the state gathering facts and personal testimony on the issue with special focus on high risk groups such as farmers, youth, law enforcement and veterans. Thanks in part to our grassroots advocacy efforts, a package of initiatives were signed into law increasing suicide prevention funding, programs and services.

NAMI Wisconsin also supported implementation of an Extreme Risk Protection Order (ERPO) which would allow family members to petition a court to have a firearm temporarily removed if an individual posed a risk of violence to themselves or others. Joined by a grassroots coalition of advocates, we made several visits to our State Capitol pushing for this initiative. Though it did not pass, we appreciated the opportunity to educate our legislators on the importance of lethal means in the suicide prevention dialogue and will continue to advocate for it in coming sessions.



**1,330**

Family and Consumer Resource Guides were distributed to our statewide network to help individuals better navigate the mental health system in Wisconsin.



**461**

Consumers, family members, and service providers were given individual information, support, and referral via phone or email.

# CRISIS INTERVENTION TRAININGS

## CIT&CIP Wisconsin

One of NAMI Wisconsin's most rapidly growing initiatives is our coordination and support of Crisis Intervention trainings throughout Wisconsin. Through the structure of the CIT/CIP Expansion Grant, NAMI Wisconsin is continuing to build upon long-standing partnerships with existing training teams as well as helping to foster new training teams to help bring CIT/CIP to more Wisconsin communities. As interest and confidence in this program grows, NAMI Wisconsin is proud to be in the center of this initiative as we help to build connections, share resources, and provide support to community partners throughout the state.



# 19

participating counties

# 3

new teams in 2019

# 34

CIT trainings held

# 776

CIT officers trained

# 160

Departments

# 17

CIP trainings held

# 345

CIP attendees trained

## HONORING COLLABORATIONS

One of the incredible parts about NAMI Wisconsin's involvement with CIT is the collaboration that is fostered between NAMI leaders and local law enforcement agencies. At our 2018 Annual Conference, we were honored to award Deputy Doug Christianson with the CIT Officer of the year award. Deputy Christianson personifies the characteristics of hard work and cooperation that are crucial to Crisis Intervention trainings becoming a reality throughout the state.



# AFFILIATES



As the state organization of NAMI in Wisconsin, our organization thrives when our local affiliates are successful. In order to best serve the local affiliates in increasing their capacity, NAMI Wisconsin provides one-on-one technical support, administers mini-grants, produces resource materials, and hosts trainings to help affiliates serve more people in their local community.

**2018:** 1,698 members

**2019:** 2,214 members

## 31 local affiliates

- Barron County
- Brown County
- Chippewa Valley
- Dane County/ UW-Madison
- Dodge County
- Door County
- Douglas County
- Fond du Lac County
- Fox Valley/Fox Valley Tech College
- Greater Milwaukee/ UW-Milwaukee
- Green County
- Jefferson County
- Kenosha County
- La Crosse County
- Manitowoc County
- Monroe-Juneau
- Northern Lakes
- Northwoods
- Oshkosh/ UW-Oshkosh
- Ozaukee
- Portage - Wood/ UW-Stevens Point
- Racine County
- Rock County
- Sauk County
- Southwestern WI
- St. Croix Valley
- Trempealeau County
- Vernon County
- Walworth County
- Washington County
- Waukesha County

# PROGRAMMING

## STATE TRAININGS

An ever-increasing efficiency to our training infrastructure coupled with a higher demand of NAMI's programming throughout Wisconsin means NAMI Wisconsin continues to train more people than it ever has.



**49**

Support Group Facilitators trained through 4 training events  
(*Peer Support Group and Family Support Group*)



**16**

Teachers trained through 1 training event  
(*Family-to-Family, Peer-to-Peer, Basics, Homefront, and Provider Ed*)



**76**

Presenters trained through 4 training events and a new online training format  
(*In Our Own Voice and Ending the Silence*)



**52**

Members trained to support families and students  
(*Raise Your Voice and Planning for the Future*)

## LOCAL PROGRAMMING

The concept of peer-led support and education is at the core of NAMI's mission. Here in Wisconsin, over 266 affiliate programs leaders throughout the state work tirelessly to provide their community with access to education and support through a wide array of programming. And in 2019, our affiliates were honored to have 598 volunteers support their programs, events and outreach.

### SUPPORT GROUPS

1,742 meetings reaching ~ 13,337 people

(*Peer Support Group, Family Support Group, Connection, etc*)

### EDUCATION CLASSES

121 classes reaching 1,236 people

(*Peer-to-Peer, Family-to-Family, Homefront, Basics, etc.*)

### PRESENTATIONS

862 presentations reaching 18,370 people

(*In Our Own Voice, Ending the Silence, Stories of Hope, etc*)

### OUTREACH EVENTS

303 events were hosted reaching 21,984 people

(*Fundraising, galas, walks, movie presentation, etc*)





*NAMI Wisconsin's mission is to improve the quality of life of people affected by mental illness and to promote recovery.*

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