ANNUAL REPORT
2017
NAMI Wisconsin
A year of CHANGE
A MESSAGE FROM NAMI WISCONSIN

In an organization with a rich history like NAMI Wisconsin, one of the consistent points of discussion centers around how to adapt without losing that core essence of where we came from. How do we thread that needle of continuing to broaden our reach while not compromising that sense of family that brings our community so much peace and comfort? In 2017, NAMI Wisconsin was able to reach more people throughout the state, increase the scope of new initiatives and programs, and successfully advocate for people affected by mental illness throughout all levels of their experience within the mental health system. We were able to do that not by working to simply empower ourselves, but working to empower each other and focusing less on how we’re different, and more on how we are alike. By leaning on those common threads that bond us, we continue grow not only as individuals, but as a family, too.

We hope you appreciate everything we have accomplished in 2017. Thank you to our entire NAMI family for making it possible.

Sincerely,
NAMI Wisconsin Staff & Board of Directors

FINANCIALS

2017 INCOME - $535,171
Grants - $377,483
Donations - $66,534
Events - $46,259
Membership - $23,251
CHC - $13,687
Misc. - $1,298
Training - $6,659

2017 EXPENSE $480,706
Personnel - $260,919
Training - $140,095
Outreach - $3,799
Operating - $7,993
Supplies/Postage/Printing - $17,060
Accounting & Audit - $11,729
Occupancy - $6,499
Insurance - $4,396
Board Expense - $1,053
NAMI & Affiliate - $10,722
Supplies/Maint. - $1,842
Bureau Operating - $4,635
Bureau Outreach - $9,964

NAMI Wisconsin is so grateful to have such overwhelming and continued support from donors, sponsors, and partners. These funds directly support our mission of improving the lives of people affected by mental illness. Your kindness and generosity allows us to continue to grow and increase the impact of NAMI’s mission in Wisconsin.

STAFF
Julianne Carbin, MSW
Executive Director
Nate Schorr
Executive Director
Chrisanna Manders
Associate Director
Jamie Gurgul
Operations Director
Crystal Hester
Public Policy and Advocacy Director
Mary Kay Battaglia
Program Coordinator
Stacey Mohr
CIT/CIP Program Director
Carol Rybak
Youth Program Coordinator
Dennis Wilder
Custodian

VOLUNTEERS
Nancy Abraham
Heather Ehnert
Merceydis Falk-Huzar
Bob Fox
Carol Grogan
Sara Moldenhauer
Leah Rolando

BOARD OF DIRECTORS
Rob Golub, President
Rick Muhammad, Vice President
Katherine Rybak, Secretary
Tenisha Grimmer, Treasurer
Christopher Keenan, Exec. Member at Large
Jessie Uttke, Exec. Member at Large
John Battaglia
Lauren Keepers
Jennifer Kleinert
Kelly Kruse
Chris Schmaling
Lindsay Stevens
COMMUNITY EVENTS & OUTREACH

ANNUAL CONFERENCE 2017
The 2017 Annual Conference, Together We Define Tomorrow, brought in over 350 mental health advocates at the Sheraton Madison Hotel. With special addresses from Representative Paul Tittl and Representative Melissa Sargent, this year’s conference focused on community collaboration for bringing about change. Highlighted by keynote speakers Chris Prochut and Mettie Spiess, attendees had the opportunity to participate in a number of workshops and presentations on topics such as the challenges of rural mental health care, legislative advocacy, art therapy, and much more.

HEALING ART SHOW
In honor of Mental Illness Awareness Week, NAMI Wisconsin coordinated the 11th Annual Healing Art Show. Hosted this year at the Lakeside St. Coffee House, the Healing Art Show is an exhibit of artists from all over the state who have experienced mental illness at some point in their lives. It was created to break down stigma surrounding mental illness and to spread awareness. This year’s exhibit proved to spread more awareness than ever before with over 50 participating artists. On September 30th, we kicked the special exhibit off with an opening reception which was attended by over 300+ community members.

ADVOCATES OF TOMORROW: A YOUNG PROFESSIONALS EVENT
The NAMI Wisconsin planned its first ever Advocates of Tomorrow: A Young Professionals Networking Event held on Thursday, October 26th at Boardman & Clark Law Firm. The goal of the event was to raise awareness of NAMI’s mission to a group of engaged and energized young professionals who are interested in furthering involvement within the nonprofit sector. The event was attended by over 50 individuals and 12 different nonprofit organizations and featured opportunities to networks as well as an inspiring keynote address from Kyira Hauer.

NAMI WISCONSIN LEADERSHIP SUMMIT
On November 4th, nearly 70 affiliate leaders from across the state gathered at the American Family Insurance Training Center for this year’s Leadership Summit to share, brainstorm, and collaborate with one another. The summit kicked off with a warm welcome address from Jennifer Rothman, who serves as a Program Director at NAMI’s national office. We then heard an inspiring keynote address from Melanie Schmidt, from Timpano Consulting, about re-focusing yourself to accomplish future goals. Throughout the remainder of the day, over 15 experts spoke on topics like growing a NAMI affiliate, program updates, and much more.

#FutureOfMentalHealth Whiteboard Project
During this year’s Mental Illness Awareness Week, NAMI Wisconsin created the Whiteboard Project and distributed customized whiteboards all across the state. We asked everyone to respond to the following phrase, “Mental health matters because...”. The responses we received through social media were unbelievably inspiring. We would like to thank all the people who took time to write and share their personalized message with their social media network. Because of these words, NAMI’s mission of advocacy around mental illness was able to be seen by thousands of people throughout Wisconsin.
ADVOCACY

ACTION ON THE SQUARE
On May 4th, over 100 NAMI advocates from around the state (including almost 50 high school students) gathered in Madison to advocate for mental health. This event included a morning session where attendees learned about legislative issues that affect mental health care, a rally where our advocates made their voices heard by public, and then one-on-one meetings with their elected officials at the capitol. At the meetings with their legislators, attendees discussed the necessity of affordable mental health treatment services, transportation in and around their communities and the important role employment plays in recovery.

NAMI’S NATIONAL HILL DAY
Representatives from NAMI Wisconsin joined 1,000 mental health advocates stormed NAMI’s Hill Day in Washington DC. This enormous advocacy day was a chance for all attendees to share their personal stories and experiences with the Senate and House of Representative offices. As a group, Wisconsin attendees met with staff representatives from Senator Ron Johnson’s office, and then again with Senator Tammy Baldwin’s office. Afterwards, we split up into smaller groups to take on our House of Representative’s offices including a face-to-face with the Speaker of the House, Paul Ryan.

LEGISLATIVE UPDATES
The state budget that was passed earlier this year contained many “wins” for children and youth including: $500,000 of additional funding for the Child Psychiatry Consultation Program along with a Department of Public Instruction school mental health package which aims to provide more mental health screening and intervention.

Funds were included in the budget to create a veteran’s peer run respite center in Milwaukee along with discussions of a bill that would create a zoning exemption for peer run respite centers

NAMI Wisconsin met with the offices of Senators Tammy Baldwin and Ron Johnson to discuss proposed cuts to the federal mental health block grant (MHBG). The MHBG provides funds and technical services to states to help develop and sustain comprehensive community-based mental health services for adults and children

Lastly, mental health advocates joined forces with millions of Americans to defeat multiple versions of bills that aimed to repeal and replace the Affordable Care Act.

2227
Family and Consumer Resource Guides were distributed to our statewide network to help individuals better navigate the mental health system in Wisconsin.

395
Consumers, family members, and service providers were given individual information, support, and referral via phone or email.
One of NAMI Wisconsin’s most rapidly growing initiatives is our coordination and support of Crisis Intervention trainings throughout Wisconsin. Through the structure of the CIT/CIP Expansion Grant, NAMI Wisconsin is continuing to build upon long-standing partnerships with existing training teams as well as helping to foster new training teams to help bring CIT/CIP to more Wisconsin communities. As interest and confidence in this program grows, NAMI Wisconsin is proud to be in the center of this initiative as we help to build connections, share resources, and provide support to community partners throughout the state.

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participating counties</td>
<td>26</td>
</tr>
<tr>
<td>Local involved leaders</td>
<td>97</td>
</tr>
<tr>
<td>New teams in 2017</td>
<td>11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>CIT trainings held</td>
<td>25</td>
</tr>
<tr>
<td>CIT officers trained</td>
<td>491</td>
</tr>
<tr>
<td>Departments</td>
<td>173</td>
</tr>
<tr>
<td>CIP trainings held</td>
<td>16</td>
</tr>
<tr>
<td>CIP attendees trained</td>
<td>511</td>
</tr>
</tbody>
</table>

One of the incredible parts about NAMI Wisconsin’s involvement with CIT is the collaboration that is fostered between NAMI leaders and local law enforcement agencies. At our 2017 Annual Conference, we were honored to award Mary and Tom Luzinski of NAMI Ozaukee County with the CIT Advocacy Award. Mary and Tom have been key pieces in bringing CIT trainings to Ozaukee County and personify the characteristics of hard work and cooperation that are crucial to Crisis Intervention trainings becoming a reality throughout the state.
AFFILIATES

As the state organization of NAMI in Wisconsin, our organization thrives when our local affiliates are successful. In order to best serve the local affiliates in increasing their capacity, NAMI Wisconsin provides one-on-one technical support, administers mini-grants, produces resource materials, and hosts trainings to help affiliates serve more people in their local community.

2016: 1,613 members  
2017: 1,642 members

31 local affiliates

- Barron County
- Brown County
- Chippewa Valley
- Dane County/ UW-Madison
- Dodge County
- Door County
- Douglas County
- Fond du Lac County
- Fox Valley
- Greater Milwaukee/ UW-Milwaukee
- Green County
- Jefferson County
- Kenosha County
- La Crosse County
- Manitowoc County
- Monroe-Juneau
- Northern Lakes
- Northwoods
- Oshkosh/ UW-Oshkosh
- Ozaukee
- Portage - Wood/ UW-Stevens Point
- Racine County
- Rock County
- Sauk County
- Southwestern WI
- St. Croix Valley
- Trempealeau County
- Vernon County
- Walworth County
- Washington County
- Waukesha County
PROGRAMMING

STATE TRAININGS
An ever-increasing efficiency to our training infrastructure coupled with a higher demand of NAMI’s programming throughout Wisconsin means NAMI Wisconsin continues to train more people than it ever has.

64 Support Group Facilitators trained through 5 training events
(Peer Support Group and Family Support Group)

63 Teachers trained through 6 training events
(Family-to-Family, Peer-to-Peer, Basics, Homefront, and Provider Ed)

26 Presenters trained through 2 training events
(In Our Own Voice and Ending the Silence)

LOCAL PROGRAMMING
The concept of peer-led support and education is at the core of NAMI’s mission. Here in Wisconsin, affiliate leaders throughout the state work tirelessly to provide their community with access to education and support through a wide array of programming.

SUPPORT GROUPS
1,532 meetings reaching ~3,000 people
(Peer Support Group, Family Support Group, Connection, etc)

EDUCATION CLASSES
86 classes reaching 1,031 people
(Peer-to-Peer, Family-to-Family, Homefront, Basics, etc.)

PRESENTATIONS
529 presentations reaching 14,660 people
(In Our Own Voice, Ending the Silence, Stories of Hope, etc)
NAMI Wisconsin’s mission is to improve the quality of life of people affected by mental illness and to promote recovery.

4233 West Beltline Highway
Madison, WI 53711
www.namiwisconsin.org

(608) 268 - 6000
(800) 236 - 2988
Fax (608) 268 - 6004